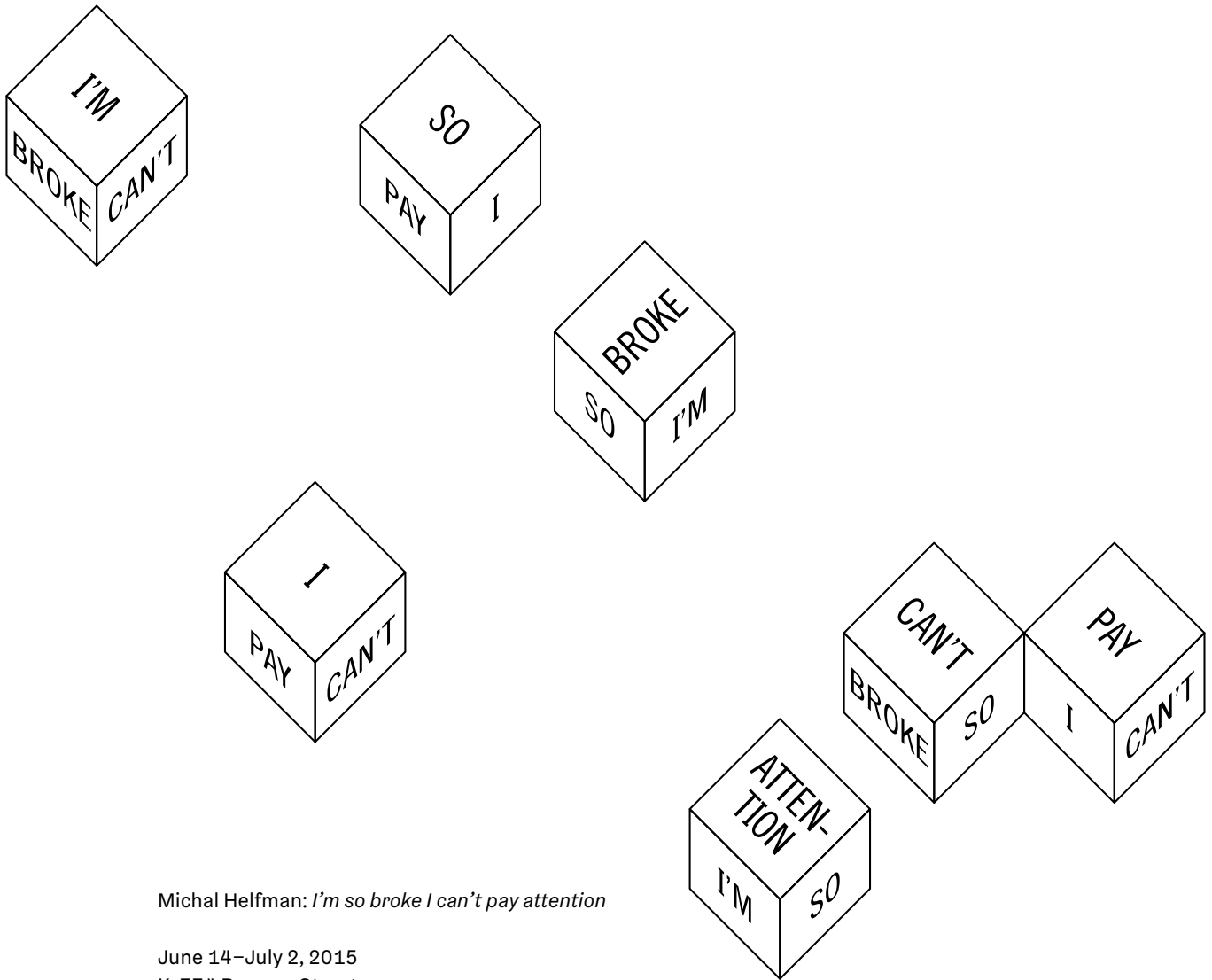


K.



Michal Helfman: *I'm so broke I can't pay attention*

June 14–July 2, 2015

K. 334 Broome Street

Opening reception: Sunday, June 14, 6–8pm

Special event: Michal Helfman in conversation with Ruba Katrib,  
moderated by Prem Krishnamurthy

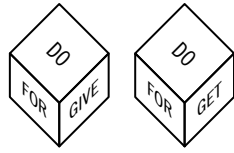
Wednesday, June 17, 7pm

Michal Helfman (b. 1973, Tel Aviv, Israel) lives and works in Tel Aviv. Her multidisciplinary work moves between sculpture, architecture, performance, and drawing. Focusing on relationships between reviled and hidden agents within society, Helfman has developed an installation approach that combines the back-stage/front-stage structure of theater to discuss the real and the symbolic. Her recent solo exhibitions and works have been featured at Martin Gropius Bau, Berlin; CCA Tel Aviv; and Tel Aviv Museum of Art. This is Helfman's first solo exhibition in New York.

Exhibition support provided by Artis, [www.artiscontemporary.org](http://www.artiscontemporary.org).

With thanks to Sommer Gallery, Tel Aviv.

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*For-Give*

I cannot forgive that art will sleep in the bed that was made for it.

*For-Get*

Forgetting yourself... Is it a state of mind?

*Give-For*

For your children, for your brothers, united, fragmented, hidden, exposed.

*Get-For*

Get for it, go for it, get it, get it now, don't give up, do it, do it now.

*Will-Will*

Will2 - I am willing to take it, I am willing to continue, I am willing to let my inner energy multiply itself.

*Will-Not*

Forgive, forget, we will not forgive, we will not forget.

*We-Get*

We get up, we stand up, we will go and find what is our currency, we will exchange, we will ex-change, we will change.

*Will-For*

Will for what? It is will or representation? Is it the veil of Maya? Is it Pandora's box? The Hydra?

*We-Give*

We give change, we bring the change, through smugglers, through dancers, through fighters.

*Will-We?*

Will we resist? Is resistance only for heroes? Or victims? How about surviving? How about Super-living?

*Not-For*

Not for those who are in a state of deception, not for those who can only see black or white, not for those who can't go beyond the border.

*Get-Not*

Get not, get up, bring it up, get it up, bring me up with you, take me to the place in which I won't have any other choice, any other chance... Change me into a living currency.

*Give-Not*

Don't give up, give me what I need, take me where I need to go, take me to the desert, on a path, on a refuge, hide me, take me with you.

*Not-We*

This is not about US, but it is about us, about what we (are) not ready for.

*Will-Will*

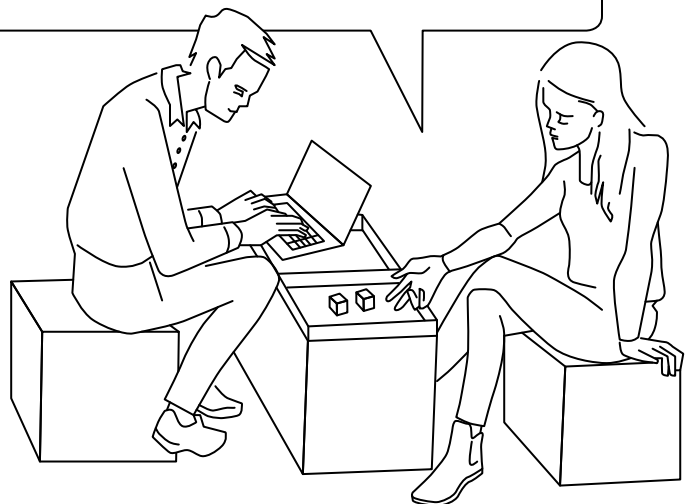
I am willing to go with my double will, with my bi-front Janus... Inside the change booth, outside the change booth, inside a pyramid, down to the smuggler's hide.

*For-For*

For what? For whom? I won't pay my dues, I won't pay attention, I will just give what I can, I will get myself; life is a currency, to be traded, to be exchanged, to taken to be given, but not forgiven.

*Not-Not*

Anti-Anti... The only way to get it is to not get it, to merge what is inside and outside, your heroic side and your victimized side, side by side, upside down, inside out.



K.

K. is a new gallery taking over the P! storefront at 334 Broome Street. From March through July 2015, K. inhabits the renovated Lower East Side space. Collapsing the timeframe of the four-week gallery show with that of the four-day art fair, K. presents an accelerated schedule of two- and three-week long exhibitions. Featuring artists Real Flow, Aaron Gemmill, Mathew Hale, Michal Helfman, Matthew Schrader, Wong Kit Yi, and others, the exhibition cycle examines critical questions of economic systems and the production of value in a new context. Gallery architecture by Leong Leong functions as an open white cube for the condensed five month schedule of shows. A hybrid physical/virtual publication edited by Sarah Demeuse and Sarah Hromack launches at the conclusion of K..

#### EXHIBITION PROGRAM

March 1–15	<i>Real Flow</i>
March 22–April 5	Aaron Gemmill and Matthew Schrader: <i>Tactile Pose</i>
April 12–May 3	Wong Kit Yi: <i>North Pole Futures</i>
May 10–31	Mathew Hale: <i>5TH HELENA ...</i>
June 14–July 2	Michal Helfman: <i>I'm so broke I can't pay attention</i>
July 13–31	<i>Egress</i> , organized by Sarah Hromack

For more information, contact Prem Krishnamurthy at  
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Support for Michal Helfman provided by Artis.  
In-kind support provided by Amorim, the world's largest  
natural cork company, and Knoll.

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