

Art in America



“Real Flow”

at K.,
through Mar. 15
334 Broome Street

The launch of Real Flow, a self-proclaimed "financial research and development company" created by artists and theorists in New York and London, inaugurates K., a new gallery helmed by the inexhaustible brainiac Prem Krishnamurthy. (In addition to running its experimental predecessor P!, Krishnamurthy is a principal of the hip Project Projects design agency.) The premise is a tongue-in-cheek commentary on today's climate of art-market speculation. Three financial instruments are for sale, outlined in a prospectus: exhibition-loan agreements (including a commission for the artists), certificates of ownership (not including physical possession of the works themselves) and an "interlinking contract" that binds the two together. Four bland "exhibitionary elements"—tastefully airbrushed paintings adorned with RF logos—are on offer under these unusual constraints. Want to know more? An information session takes place on Sunday, Mar. 8, from 12-1 p.m., with Real Flow's founders Diann Bauer, Victoria Ivanova, Suhail Malik and Christopher Kulendran Thomas.

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