

the PARIS REVIEW



A book designed by Klaus Wittkugel on display at P! Gallery. Photo: Sebastian Bach

- In the fifties and sixties, you couldn't step into an East German bookstore (and clearly I speak from experience) without encountering the work of [Klaus Wittkugel](#), one of the GDR's most prominent graphic designers. A new exhibition in New York collects his striking book designs and propaganda posters. If you doubt his significance, just have a look at this unstinting praise from none other than the East German State: "For nearly every important political event in the history of our Workers' and Peasants' State, there exists an artistic statement by Wittkugel, who, through his work, has contributed considerably to the new orientation of our applied graphics."